



Would you like to join BORN?
We are looking for active members
or members who simply would like
to be kept informed of our progress.

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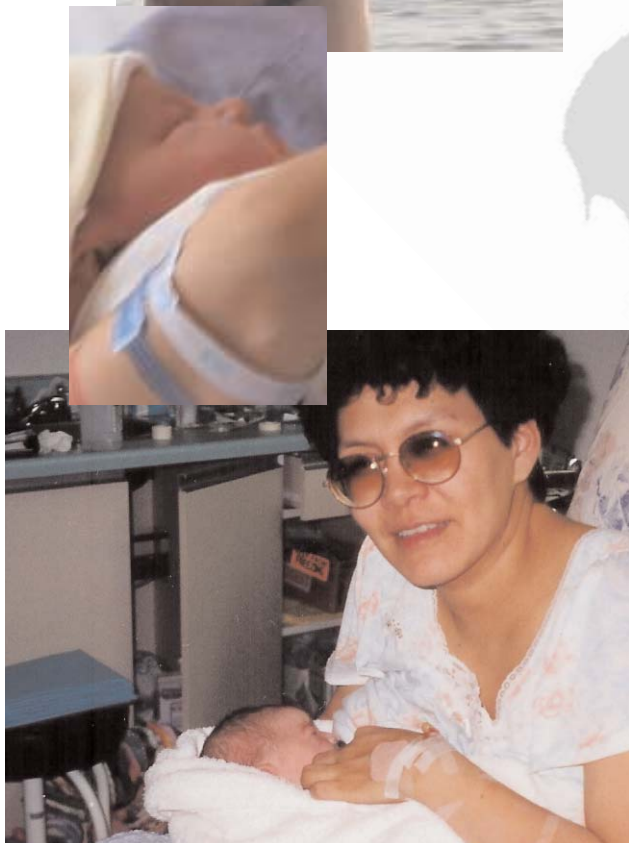
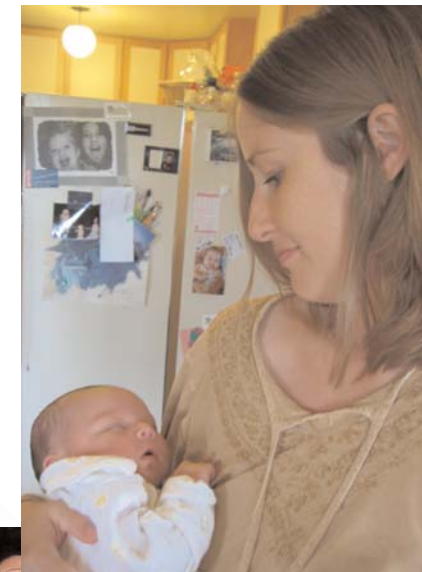
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“Enabling PEI to
meet or **exceed**
the Health Canada
Guidelines for Maternity
and **Newborn**
care.”

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BORN supports
women's access to
birthing choices,
through regulated
Midwifery, Doula
Care and Family
Centered
Maternity.



BORN is a community-based group dedicated to exploring birthing options for women in PEI. The group is currently comprised of health practioners who specialize in maternity care and health consumers. Our members include doulas, health consumers and midwives. BORN is working laterally with government and professionals within the health care system to promote Family Centred Care. We welcome new members.

It is our belief that a successful birth involves more than simply a healthy baby and mother. Research shows that the long-term personal impact of childbirth on women reveals the importance of the attitudes of care giving staff and the degree of emotional support they provide. (Simkin P. *The Experience of*

maternity in a women's life.
JOGNN 1996; 25 (3): 247-52)

The Family-Centred Maternity and Newborn Care: National Guidelines 4th Ed.2000 from Health Canada recognizes the importance of the involvement of women and their families in the birth experience.

“ Increased participation of women and their

families in decisions concerning their pregnancy, birth and early postpartum experiences promotes greater self confidence in caring for children. Building the foundation for nurturing parent child relationships begins before pregnancy, continues through the prenatal period, and can extend through the participation of both parents in the birth and care of their infant. Confidant and competent parents are a powerful influence in

“In order to make informed choices, women and their families need knowledge about their care.”

“Birth is a celebration – A normal healthy process”

society. Their contribution is critical to the healthy growth and development of their children.”

Continuity of care through this period to allow women and their families to make informed choices about their health care is very important. Health care providers can provide this type of care. Midwives and Doulas are uniquely positioned to provide continuity of care and provide valuable labour support to women in healthy pregnancies. Prince Edward Island does not

currently have a way of integrating these professions into our health care system. BORN will explore ways that we might bring these practioners into the system.

If Prince Edward Island is to make an official policy of integrating the National Guidelines into our health care system we will not only need to make the commitment to policy change but we need to make sure that the facilities for birthing women are as current as they can be. We need to insure that the standard of care at both our hospitals is equal so that practioners and birthing women will have the best care possible.

BORN will meet with policy makers, politicians and hospital administration to continue to express the concerns of birthing women

in PEI. We have begun to build a library of resource material related to the concerns addressed. We will be a referral service for women looking for birthing options on PEI. We have partnered with The Atlantic Centre of Excellence for Women's Health and can share resources with them. BORN also works with the Pregnancy, Birth and Infancy Network.